

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV *****
OCT19/12 18.38

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME MEDIA PLACEMENT		
SALES PRSN	WA-	JOE KNAUER

CONTRACT # 6387606

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT19/12 18.38

[illegible]

STA:

CON CM ***** THIS IS A CASH IN ADVANCE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1789												
2	S		1210A-105A	60		\$1,500.00	10/26	10/26	0		FRI	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	A		1205A-105A	60		\$1,500.00	10/25	10/25	1		THU	1
PROGRAM : KIMMEL												
ORD COM1: FRI KIMMEL LATE DUE TO HS SPORT S												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-2 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED:FRI/1210A-105A				OCT26		60S	\$1,500.00	(OCT19/12)	
			OFFER:THU/1205A-105A				OCT25		60S	\$1,500.00	PLS ADVISE.	
CMT:FRI KIMMEL LATE DUE TO HS SPORT S												
OCT/12			60100.00			NOV/12			13600.00			
CONTRACT TOTAL												73700.00
TOTAL SPOTS												17

MARKET TOTALS \$216,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE